sureify®

LifetimeACQUIRE™

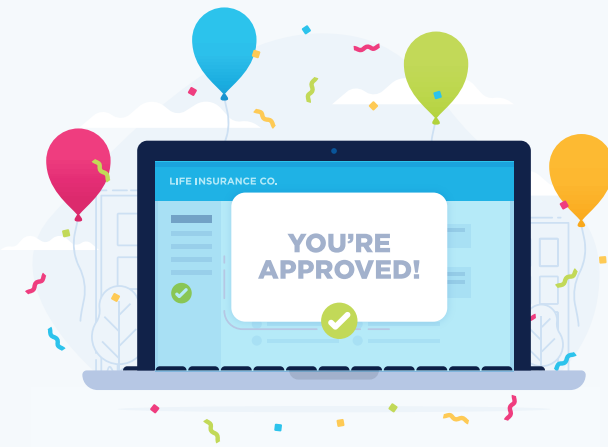## Configurable eApp for any customer, with any product, on any channel.

This accelerated underwriting eApp product drives direct-to-consumer, call center, and advisor sales. With LifetimeACQUIRE, configuring questions, flows, and UI elements is simple and non-technical so that you can continually drive sales across all your channels.

Fast

Fast for you and your customers. Go live in under 6 months and watch customers and agents speed through an intuitive, reflexive question-based questionnaire.

Configurable

No expensive, time-intensive change orders. Change questions, flow, and UI elements on the fly to drive sales and customer experience.

Simple

Simplify the entire application and buying process of life and annuity products. Higher placement rates, better customer experience, and guaranteed in good order applications.

Key features of LifetimeACQUIRE

- Simple, intuitive UX
- Quote integration engine
- Questions configuration
- Automated rules-engine integration
- Third-party data API configuration
- Forms configuration
- New business data feed configuration

LifetimeACQUIRE™
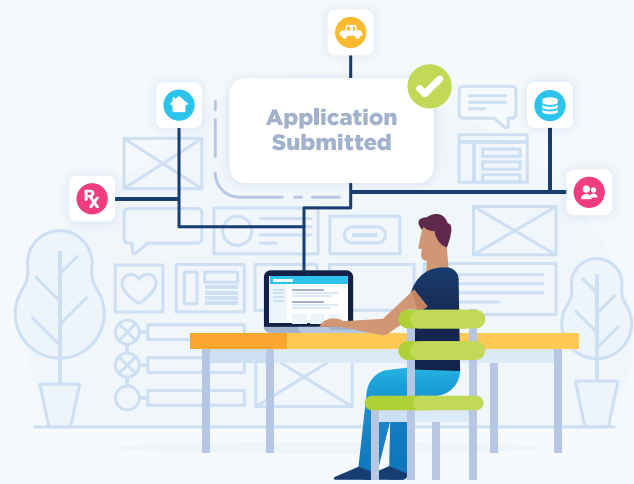
Featuring OnTrack for pending applications

Web and mobile status tracking
Customers can track the status of their pending applications on any device and take action on any follow-up items.

Information request workflows
Missing a signature? Need your customers to schedule a medical exam? OnTrack makes it easy to quickly address holdups in the underwriting process.

Configurable statuses
Manage and configure which underwriting status messages you want sent to your customers.

E-SIGNATURE.

MEDICAL EXAM.

APPROVED OFFER.

PAYMENT RECEIVED.
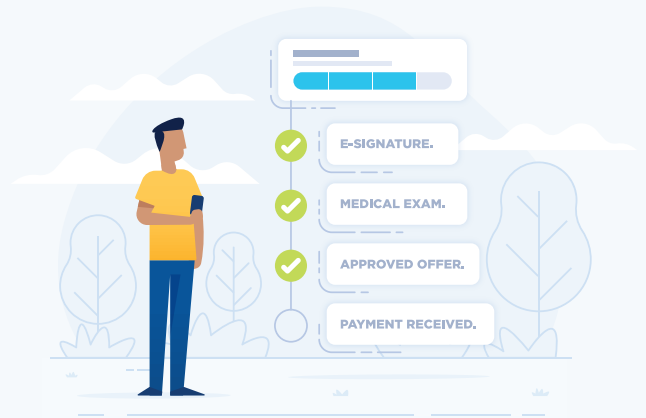
What our customers are saying

Vantis Life®

We found in Sureify a great partner to help us launch Velocity, a digital life sales process, in three different contexts: direct-to-consumer, for our bank agents, and in our call center. This was a major step for our business and we have been impressed by Sureify's execution and ability to handle the complexities involved. We're excited to now expand our use of Lifetime to the servicing and engagement capabilities.

Scott Smith
President & Chief Operating Officer, Vantis